RELECLOUD SATELLITE RADIO 12345 Main Street

Seattle, WA 98118

Phone (555) 555-0123

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Michael Berroth

789 Elm Street

El Dorado, AR 98052

October 1, 20XX

Dear Mr. Berroth,

Congratulations on the purchase of your new vehicle equipped with Relecloud Satellite Radio. We know you will enjoy it for many years.

Relecloud Satellite Radio is yours, free, for the next 3 months. We hope you have tuned in to discover all the programming options we have to offer. With more than 150 digital channels, we can offer you a wide variety of music, news, talk, traffic, and sports. Plus a whole lot more! Relecloud also broadcasts special sporting events, such as football games, and celebrity interviews! We have more than 8 million subscribers who love Relecloud. Listen in today to find out why.

Not only can you enjoy Relecloud in your new vehicle, but with your monthly subscription, you can also listen online. Through Relecloud Radio Online, you can listen at home or at work for no additional charge.

Relecloud is only $10.95 a month. After your free 3-month trial ends, go to relecloud.com and click subscribe, or call 1-555-555-0123. Subscribe today! Join the millions of satisfied customers who make satellite radio a part of their day, every day.

Sincerely,

Sandeep Kaliyath

Vice President, Marketing